



Send Completed Form and Applicable Fees to:  
 Department of Finance and Administration  
 Revenue Division  
 P.O. Box 1272, Room 1130  
 Little Rock, AR 72203

Personalized Plate Office  
 Phone: (501) 682-7024  
 Email:  
[personalizedplates@dfa.arkansas.gov](mailto:personalizedplates@dfa.arkansas.gov)

Order Personalized Plates Online at [www.mydmv.arkansas.gov](http://www.mydmv.arkansas.gov)

## Request for Collegiate Specialty Plate

Please Select the Specialty Plate Below:

<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>	
	John Brown University		UALR- Little Rock		Henderson State University		Ouachita Baptist University
<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>		<input type="checkbox"/>	
	UAFS-Fort Smith		UCA-Conway		SAU-Magnolia		UAPB- Pine Bluff

### Vehicle Owner Information

Name:			
Address:			
City:	State:	Zip:	
Phone #:	Email Address:	Optional Operator or Chauffeur's License #:	

### Vehicle Information

VIN #:	Current Plate #:
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### Optional Plate Personalization Choices-List your choices in order of preference below

List your choices below in order of preference. Your first valid selection that is available will be produced. Place the characters in the boxes exactly as you want them to appear on the plate. The characters in vertical alignment on the special plate, if any, must remain on the plate. You may submit combinations only for the characters in horizontal alignment. Please clarify any alpha letter and numeric combinations that can be confusing (e.g., 6 or G, 2 or Z, 1 or I, 5 or S, O or 0).

**Selection 1**

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**Selection 2**

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**Selection 3**

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Personalized plates are ordered after all fees are paid. New plates should return within four (4) weeks after the order is submitted.

### Applicable Fees

Specialty Plate Only	Personalized Specialty Plate
\$41.50 to have your plate mailed to you.	\$66.50 to have your plate mailed to you.
\$36.50 to pick up your plate at the Ragland Building, Room 1130.	\$61.50 to pick up your plate at the Ragland Building, Room 1130.

### Applicant's Statement

I hereby request the specialty license above. I certify that my registration privilege has not been suspended or revoked. If I requested a personalized specialty plate, I understand that after a choice has been accepted and the fee(s) collected, I cannot make any changes and am not entitled to a refund.

Signature of Owner

Date

## Instructions For Obtaining a Personalized License Plate for a Special Design License Plate

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Requests for personalized plates are ordered after all fees are paid. The plates are normally available within four (4) weeks of the department's order date.

**If you chose to pick up your license plate, you will be notified by email when your plate is available with instructions to obtain your license plate.**

### Not Allowed for Personalized License Plates

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1. Combination of characters that will conflict with the regular numbering system of any license plate.
2. Word or letter combinations that exceed four (4) characters and spaces combined.
3. Word or letter combinations that are suggestive, offensive, or not in good taste.
4. The use of interchangeable characters, symbols, and signs. e.g., period (.), plus sign (+), dash (-), the letter Q, etc.

### Restrictions

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1. Issuance of personalized plates is restricted to passenger cars, ½ ton and ¾ ton pickups, and 1-ton trucks used for private transportation only. One (1) ton trucks used for commercial purposes must be registered with a commercial license.
2. Personalized plates of this classification plates may not consist of more than four (4) characters and spaces combined.
3. Applicants may request three combinations in priority of choice. If none of the choices are available, the fee and application will be returned to the applicant.
4. After a choice has been submitted and accepted by the department, there cannot be any changes to the request and a refund will not be granted.

### Fees

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The annual fees are shown below:

Specialty Plate Only	Personalized Specialty Plate
\$41.50 to have your plate mailed to you. \$36.50 to pick up your plate at:  Ragland Building, Room 1130 1900 W. 7 <sup>th</sup> St. Little Rock, AR 72201	\$66.50 to have your plate mailed to you. \$61.50 to pick up your plate at:  Ragland Building, Room 1130 1900 W. 7 <sup>th</sup> St. Little Rock, AR 72201

### Internal Use Only-Inventory Type

John Brown University	23LP-CP	UAFS-Fort Smith	16LP-CP
UALR	4CLP-4C	UCA- Conway	3CLP-3C
Henderson State University	7CLP-7C	SAU- Magnolia	5CLP-5C
Ouachita Baptist University	8CLP-8C	UAPB- Pine Bluff	6CLP-6C